



Street Football Network Zambia Project  
`Football for community development and Education`



**PROJECT SUMMARY**

Project Name: Street Football Network Zambia

Implementing Agency: Breakthrough Sports Academy

Project Duration: May to December 2007

**Location / Address:**

Breakthrough Sports Academy  
P. Bo x g1 Garden  
Lusaka, Zambia.

**Project Target Area**

Northmead/Garden, Bauleni and Kalingalinga

**Contact Person**

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## Street Football Network Zambia Project `Football for community development and Education`

### Contents

#### List of Acronyms

#### Introduction

BSA and the Global Streetfootballworld

#### Background

The street Football Network Zambia

Developments completed in 2006

#### Goal of the Street football Network Zambia

#### Objectives

Immediate Objectives

Long term objectives

#### Project Planned Activities – 2007

Monthly Planning meetings

The Street football Youth Tournament

#### Project Beneficiaries

#### Institutional Setting

BSA and its role in the Networking activities

Duties of the secretariat

Membership

Terms and Conditions

#### Project Monitoring and Evaluation

#### Progress indicators

#### Expected Outcomes

#### Conclusion

#### List of Acronyms

BSA	Breakthrough Sports Academy
KSC	Kalim Sports Council
BUSA	Bauleni United Sports Council
SFNZ	Street Football Network Zambia

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2

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## Street Football Network Zambia Project `Football for community development and Education`

### Background (Pilot Phase May- December 2007)

#### Introduction

##### BSA and the Global Streetfootballworld

Breakthrough Sports Academy" (BSA) is a registered non profit, non-governmental sports academy located in Lusaka in Zambia. The objective is to introduce sports at community level to young Zambians and to give kids a chance to play the sports they love the most. Through the programmes BSA incorporates life skills messages, especially in relation to HIV/AIDS, into sports to make the academy an arena for learning and developing a person.

BSA has been a member of the global Streetfootballworld Network since 2005. Through the corporation with the global Streetfootballworld BSA is able to publicise its works in Zambia. In 2006, BSA came up with an idea of establishing a street football network for community sports organizations in Zambia. The reason behind this was that most organizations in Zambia have been working in isolation. The name of the network will called the Street Football Network Zambia under. The theme will for the network will be `*Football for community development and Education`*

The overall goal of the Street Football Network Zambia (SFNZ) will be to Share experiences and lessons learnt in the field of development through football so that we can organize better, exciting sports and recreational activities for children and youth through sustainable networking

Furthermore there's no platform that can provide publicity for the works being done by the sports organizations. BSA has benefited greatly from being a part of the global Streetfootballworld network.

The benefits have included;

- Publicity for our work in the field of football for Development
- Record keeping of our projects documents and pictures
- Identifying potential partners to support our work
- Motivation and inspiration to the project knowing our work is being appreciated and recognized

We hope that through this network BSA will channel the benefits we have gained from being part of the Global Streetfootballworld network.

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3

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## Street Football Network Zambia Project `Football for community development and Education`

### Development completed in 2006

During the period July to September 2006, BSA conducted site visits to the target community based sports organizations. The purpose of the site visits was to establish contacts and a foundation for the Street Football Network Zambia. The following community projects were visited; the Kalim Sports Council (KSC) and Bauleni United Sports Academy (BUSA). The contact persons in the two organizations were established and they have agreed to be involved in the network.

Breakthrough Sports Academy (BSA) realises that we have an enormous and ambitious task of implementing the first project of this kind in Zambia. BSA is therefore determined to undertake this project. The experience that BSA has gained in the four years of existence will be critical to the success of implementing the project.

The experience includes;

- working in the refugee camp projects
- BSA has experienced and trained volunteers
- BSA has been organized tournament been involved in organizing sports events for children

BSA will also work in close consultation with the Global Street football network as well as partner organizations in the development process.

The first plan of action will be to bring the target communities together and this will be done through monthly planning meetings.

## Background

### The Street Football Network Zambia

BSA is in the process of developing a Street Football Network project in Zambia. The street football network project will target community sports organisations working with football for development at grassroots level. The project will be called Street Football Network Zambia (SFNZ).

The aim of consolidating the network is to bring community organizations together, provide better organized sports opportunities for children as well as to address the challenges encountered in implementing sports programs in Zambia.

The major importance of the network will as well focus on sharing different experiences and best practices which we hope will lead to working together on joint projects.

For a long time, community sports organizations working through football for development at grassroots level have been working in isolation. There has been no form of networking within which to share experiences and overcome challenges being faced in implementing sports opportunities for street footballers.

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4

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## Street Football Network Zambia Project `Football for community development and Education`

- | The challenges experienced by Sports Organizations have included
1. Unavailability of training workshops to build the capacity of volunteers, peer educators and sports coaches
  2. Sports Infrastructure is outdated and not in good state for safe sports and play activities
  3. Lack of sustainable organized leagues and tournaments for children and youth
  4. Lack of knowledge in adequate financial management
  5. In most cases Children are not in school because they live in underprivileged circumstances and miss out on many opportunities

| In the course of establishment of the network, BSA through the network will look at methods to address the challenges.

The Street football network will be part of Breakthrough Sports Academy's community Outreach programs. Through the Outreach program, BSA has created opportunities to community teams to improve their ability to provide child friendly activities within their communities.

The BSA outreach program has organized workshops, leagues and tournaments for children in communities without access to recreational activities.

A budget has been attached to show the initial Projected cost of the Pilot phase of establishing Street Football Network project. Please see budget breakdown section for complete details.

### Local Project Coordinators (LPC's)

| In initial stages of developing the network, BSA will conduct monthly planning and evaluation meetings. The meetings will provide a platform where all organizations involved will meet. The meetings will help to give direction to the network as well as address challenges and how to best overcome them. Additionally Local Project Coordinators (LPCs) will be established.

The LPC's will represent their organizations during the monthly planning and evaluation meetings. Furthermore, the LPC's will act as the entry point for the Network into the target communities and organizations.

Each organization in the network will send an LPC.

The selection of the LPCs will be left entirely to the networking organizations. BSA will use an interview process to get to know the LPCs that will be involved. The interview process will assist BSA in know how the LPC is

| involved with the networking organizations.

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5

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### Goal of the Street Football Network Zambia

Share experiences and lessons learnt in the field of development through football so that we can organize better, exciting sports and recreational activities for children and youth through sustainable networking

### Objectives

The objectives of the network have been divided in two parts; These are the immediate and long term objectives

#### Immediate Objectives

1. Link community organizations working in development through football by establishing a network that meets monthly
2. Produce a quarterly newsletter for the network about the networking activities that will be sent to the Global Street Football Network and partners
3. Capacity building on the following
  - NGO network
  - Sports specific coaching and leadership
  -
4. Organize the street football tournament to launch the network scheduled for August 2007
5. Design a system of recruiting new members organizations in the field of football for development to join the networking activities
6. Identify children in the networking organization that will put on the Back to school
7. Creation of special Network task force focusing on inclusion of girls & women in sports

#### Long Term Objectives

1. Focus on Sports Infrastructure development
2. Link sports to community service
3. Link the community leagues from the networking organizations
4. Work in close discussion and consultation from the Streetfootballworld Headquarters to bring Foreign expatriate trainers to come and conduct workshops for members of the network
5. Sports training camps for children in all the target organizations
6. To consider how other sports besides football could eventually be included for example Basketball, Netball and Volleyball

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6

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## Street Football Network Zambia Project `Football for community development and Education`

### Planned Networking Activities – 2007

#### 1. Monthly Planning meetings

The monthly meetings are scheduled to run from May to December. The monthly meetings will have the primary focus of

1. Establishing the foundation for the network
2. Identify, categorize and delegate the different areas of responsibilities that will be expected in the Street Football Network Zambia
3. Define the roles of the Local Project Coordinators
4. A shared vision for the Street football Network Zambia network by setting guideline of activities
5. Come up with plans of ways including other potential network members
6. Prioritising for short and long term objectives for the network
7. Make plans for the launch of the SFNZ and football tournament scheduled for August 2007
8. Get to know how the different organizations operate and unearth focus areas for the network
9. Develop a quarterly newsletter for the Street Football Network Zambia

As the target the networking organizations do not come from the same geographical area. The need to give a form of transport refund to the LPCs will come up. The transport refund will enable them to come for the meeting and go back to their communities.

A form will be designed where the LPCs will sign their name and signature to show as proof of payment. The initial plan for the meeting is that the LPCs will attend them. With time BSA hopes that this number will increase to include other members from the target organizations.

These include coaches and captains of the teams. This will take considerable effort from BSA and the LPCs to develop a strategy of including the aforementioned.

In July 2007, the number of people attending the meeting is expected to increase. The increase will be due to the fact that BSA will need more human resource to organize the street football tournament. The street football tournament will be used to launch the network project in August 2007

#### 2. The Street football Youth Tournament

In August 2007 BSA plans to launch the street football Network Zambia by organizing a football tournament. The tournament will be a seven- Aside tournament. The tournament will act as a culmination of the networking activities.

The idea will be to organize a football tournament in the following age groups: Under-15 (U15) Boys, Under-16 (U16) Girls and Under-17(U17) boys. The tournament is expected to involve 18 teams coming from the networking organizations. A total of 6 teams will participate in each age category. Each team will comprise of ten players and two officials.

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7

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### **Action plan for the tournament**

The theme of the street football tournament will be discussed during the June/July monthly planning meetings. BSA will also work closely with the global network to come up with a logo and publicity materials for the tournament. We hope this publicity material can be given out during the tournament to players invited guests and interested parties.

BSA does not want this to be like any other tournament organized for youth. We anticipate that a meaningful impact can be made before and after the tournament. By this we mean we would like all the participants to know why they are coming to this tournament from the coaches and the players. We do want these players and coaches to just say we participated in tournament.

BSA has set up a list of action plans to help accomplish this. This will require planning, commitment and hard work from everyone involved.

As part of the action plan of activities to be conducted before the tournament include

- Half day training of the players from the different sites about the purpose of the tournament
- Pre- tournament meetings with the coaches of the teams aimed at sensitisation (half day)

### **After participation in the tournament**

Upon participation in the tournament the teams will be expected to make plans of they will do to help their community. The actions plans will be implemented by the players and coaches and followed up by the Local Project Coordinators (LPCs). The LPCs will then report to the secretariat on the progress made in implementation of action plans. The long term idea is to make a commitment that this tournament will be an annual event.

The ideas of using LPCs in the whole process will assist in reducing costs. Instead of having long meetings with the whole target organization, we will have them with the LPCs. The LPCs will implement above process. Instead of having full day workshops for the players and coaches, we will have half day meetings. This will help in reducing over all costs of the project. The half day will be held in the sites where the networking organizations implement their activities and programs.

In the end, the tournament will not just be about one team winning but using football for development.

### **3. Work on the Global Streetfootballworld network**

In this component, the LPCs will go through sessions on how to work on the Global Streetfootballworld platform. The idea is to have two hour session bi-monthly sessions that will allow the LPCs document their project sites with news information and pictures.

This overall outcome will be to build the capacity and competence on working on the Streetfootballworld platform of the LPCs to document and post information on the website. In 2007 BSA will target a total of four sessions in for the LPCs.

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8

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### **4. Bi – Monthly Sites**

Every two months, the site will be visited by the project coordinator to see the activities taking place in the communities and organizations. These meetings will be coordinated by the LPCs and project coordinator of the Street football Network Zambia. The bi monthly site visits are expected to start in June and all the way till October. There will be no site visits in August as the project team will be preparing for the street football tournament aimed at launching the network.

### **Project Beneficiaries**

1. Community organizations operating in the field of social development through football
2. Coaches, volunteer and community leaders
3. Children and youth from the target organizations

### **Project Monitoring and Evaluation**

1. Monthly reports will be kept and sent to the Global Streetfootballworld Network
2. The design of a quarterly newsletter will assist in tracking the successes impact and challenges faced
3. Designing of a monthly reporting sheet by the networking organizations which will be submitted to the secretariat.
4. Bi – monthly sites visits will be conducted to assess the impact of the networking activities
5. Monthly planning will also provide a structure for Monitoring and evaluation tool
6. Record the number of LPCs who attend the meeting

### **Expected Outcomes**

1. Local Project Coordinators will be equipped on how to work on the global street football world network for their projects
2. Creation of a strong network of community organizations with a shared vision and goals
3. Networking organization will be able to benefit through support from the Global Streetfootballworld network
4. Stronger cooperation in terms of information sharing, ideas and working on joint projects
- 5.

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9

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## Street Football Network Zambia Project `Football for community development and Education`

### Institutional Setting

As of May 2007, Breakthrough Sports Academy (BSA) will establish monthly planning and evaluation meetings. BSA will act as the secretariat for the Street Football Network Zambia. The meetings will be held at designated venues and all of the network members will be expected to be present. BSA will coordinate and chair the monthly meetings through the BSA Director. BSA will act as the core of the network and be responsible for development of the network.

The Local Project Coordinators (LPCs) will be present to represent networking organizations. The LPCs will be an important asset to the network as they will act as an entry point to the target organization and the communities as well. They know their communities and organizations better than outsiders and they are connected to the people. This is why their presence will be necessary to the planning meetings in establishing a foundation.

The LPCs will be expected to contribute towards the development of networking activities. The LPCs will also be responsible for disseminating the activities and resolutions of network in their various organizations. Furthermore they will be actively for setting the agendas for meetings.

BSA believes that the over all sustainability of the project will depend on the level of involvement and commitment of the LPCs.

Therefore LPCs will collect information on the requirements of the target organization. This gathered information will form the basis of the discussions in the monthly meetings.

BSA foresees a possibility of creating positions in the network as the responsibilities will grow with time. The possible positions we foresee include

- Publicity and communication
- tournament and projects coordinator
- Network development

BSA will involve the LPCs in identifying these areas of responsibilities and delegate them to the network members. This will be done through the monthly meetings

Finally BSA realises that we cannot achieve this task by ourselves. From time to time during our meetings, we will invite consultants to assist us with directing our vision and activities. There are numerous people and organizations that will be of assistance especially in the initial phases of implementation.

These people and organizations will be invited to give us guidance and direction towards achieving our desired goals. These organizations include Right To Play, Grassroot Soccer and EduSport - Education Through Sport Foundation and Sport In Action.



## Street Football Network Zambia Project `Football for community development and Education`

### BSA and its role in the Networking activities

In 2007 BSA will establish the Street Football Network Zambia and will come up with a project team. The target for the initial project team will comprise of 4 members. BSA will contribute two members to the project team. The other 2 project member will come from the target organizations which are Bauleni United Sports Academy (BUSA) and Kalim Sports Council.

The Street Football Network Zambia (SFNZ) activities will be coordinated by the Breakthrough Sports Academy which will act as the secretariat. The other two project members will act as the Local Project Coordinators (LPCs) for the communities and community organizations involved in the network.

The target communities in 2007 will be Northmead/Garden, Kalingalinga and Bauleni.

#### Duties of the secretariat

1. To co-ordinate and administer responsibility for the Networking activities
2. Administer finances of the Street Football Network Zambia
3. To act as a link between the network members with the Global Streetfootballworld network
4. Report to the global network on the progress of the networking of football for community development and education
5. Inform members concerning meetings tournaments and any activities concerning the network
6. The secretariat will lobby to ensure that appropriate resources are available to fulfil the defined tasks.

#### Membership

1. Application letter of intent to join the SFNZ with signature
2. Provision of necessary information as specified in the application form
3. Appointment of a organizations contact person
4. Must have been implementing development through sports programs for a minimum of two years
5. By joining the Network, members express their willingness and commitment to contribute to the goals
6. Contribute to the Network, technical or through other contributions (according to their possibilities) to allow the implementation of the Network activities, as described by the programme of work
7. Passport Size Photos of members

Applications will be assessed by the Steering Committee. Successful applicants will be given a status of temporary members, until confirmation by the global Streetfootballworld network. This means that organizations have to be accepted and registered and the street football world website.

Following the approval of the Global Network, accepted Members will receive an official letter of acceptance. Members of the Network are expected to contribute to the goals and objectives of the Network

#### Terms and Conditions

Members may withdraw from the network by two months written notice upon which agreement will be withdrawn.

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11

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The letter of withdrawal will be sent to the global Network and the membership will be dissolved  
If the network member fails to implement action plans made that have been agreed upon.  
All rights of membership shall be terminated with upon submission of the withdrawal notice

### Conclusion

Breakthrough Sports Academy (BSA) realises that we have an enormous and ambitious task of implementing the first project of this kind in Zambia. BSA is therefore determined to take this project.

Our strength in implementing this project will come from two areas

BSA has been in existence for four years and has gained valuable experience in the field of development through Football. The experience has been gained through implementation of project in refugee camps, organizing tournaments and leagues. Furthermore we participated in the 2004 Norway.

← - - - - **Formatert:** Punktmerking og nummerering

BSA has worked with organizations such as Grassroot Soccer, Right To Play and participated in international conferences. We have a working peer leader program called the Junior Sports Leader. This involves training of the boys and girls above the age of 13 in leadership skills.

The trainees then implement the regular BSA activities such as coaching football teams, organizing leagues and sports festival for children in the community. Two sports codes are implemented on a regular basis at BSA and these are football and basketball.

Our volunteers have a wide range of background. The recruitment process does not discriminate against, race, colour, sex, origin, belief or tradition. Volunteers are free to leave the program based on their wish. Our volunteer base includes students, trained sports leaders and former active sportsmen.

This wide diversity has greatly helped in overcoming challenges and finding new solutions and adding creativity to Breakthrough Sports Academy. Our Volunteers and peer leaders have vast experience in the field of development through sport. They have undergone training in Project management, Live safe play safe, red ball child play, Norwegian football federation courses, the Grassroot soccer curriculum, children's rights.

These courses have been helpful and beneficial into making what BSA is today. We have reached to many children in the communities and have worked with Grassroot Soccer in the Refugee camps

BSA will identify and work with community organizations that have serious programs for youth and children. The activities include leagues, tournaments, peer education programs.

In short the potential member organizations should have community presence and must have potential for sustainability on the long term.

The first plan of action will be to bring the target communities together and this will be done through monthly planning meetings. So far we have targeted two community organizations that will kick start the networking activities.

BSA hopes that these organizations will submit the necessary documents to the Global Streetfootballworld network and will be registered on the Global network. The organizations are the Kalim Sports Council (KSC) and

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12

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`Football for community development and Education`

Bauleni United Sports Academy (BUSA).

BSA will work with the two organizations in establishing the base for the network. The idea to involve two organizations is to stick to the idea of starting small with a vision of expanding. By starting small BSA will be able to measure the results, progress made and impact of the networking activities.